

FREELANCE :: ♦ web design & development

lisahackle

3762 bainbridge rd
cleveland, oh 44118
216.337.1115
lisah@10baydesign.com

professional profile ::

Driven, motivated and highly innovative creative professional with over 12 years of web design, web development & project management experience.

skills, applications & technologies ::

Expert Experience: Adobe Photoshop CS3, XHTML, CSS, Adobe Dreamweaver CS3, Microsoft Visual Studio, User Interface Design, E-Marketing, Microsoft Office Suite, Project Management, PC Proficiency

Basic Experience: Adobe Illustrator CS2/CS3, Adobe In Design CS2/CS3, Adobe Flash CS3, Logo Design, Print Design, SEO, JavaScript, ASP.NET, MAC Proficiency

career experience ::

THE INTERSOFT GROUP, INC. – Cleveland, OH

1996 – PRESENT

Co-Founder and Director of Projects & Design

Instrumental in starting and growing the firm in all areas, including website development, project management, sales and marketing, and day to day operations. Streamlined the production department by implementing a standard project management process to meet project requirements and client deadlines.

- Created and designed web interfaces, graphics and layouts for successful corporate websites and applications
- Built websites using cutting-edge technology, including XHTML, CSS, JavaScript and some ASP.NET
- Managed and collaborated with designers, programmers, coders, quality assurance professionals, and clients to develop websites from conception to completion while consistently meeting deadlines and requirements
- Responsible for client relationships and consultation, quality control, and scheduling and delivery
- Assisted with UI design for larger, database-driven web applications
- Created and maintained company website, brochures, newsletters, advertisements, logos and sales manuals

education ::

Lakeland Community College, Mentor, OH, Fall 1993 - Winter 1995
Courses in Business, Accounting, Marketing and Management

Cleveland State University, Cleveland, OH, Fall 1991 - Spring 1993
Courses in Business and Computers